

# **Incentives for your “Cool School” Team**

## ***Top “Cool School” Team per Division***

There will be a trophy awarded to the team that raises the most money in each division.

- Divisions are as follows:
  - Division 1: Elementary School
  - Division 2: Middle School
  - Division 3: High School
  - Division 4: Private School

Individual Team Member fund-raising incentives:

- Level 1: (Minimum of \$35): Official “Cool School” Long Sleeve T-Shirt and complimentary lunch on Plunge Day
- Level 2: (Minimum of \$100): PBP Gym Bag + Level 1 Incentive
- Level 3: (Minimum of \$250): PBP Beach Towel + Level 1 & 2 Incentive
- Level 4: (Minimum of \$500): PBP Sweatpants + Level 1, 2 & 3 Incentive

## ***Overall Top “Cool School” Fundraising Team***

The coveted “Cool School” trophy will be awarded to the school that raises the most money overall, and a grand prize TBD.

## ***Overall “Top Teacher”***

This prize will be awarded to the teacher that shows outstanding fundraising and leadership of their Plunge team by raising the most money in all school divisions. Award TBD.

## ***Overall “Star Student”***

This prize will be awarded to the student who demonstrates an above and beyond effort in all aspects of fundraising and team support. Award TBD.

## ***“Cool School” Teams of 25 members or more***

Teams of 25 members or more will receive a reserved bus spot to party the day of the Saturday plunge. *All teams plunging during Frigid Friday will receive a bus spot.*

## ***“Cool School” Teams raising \$1,500 by Dec. 21<sup>st</sup>***

Teams raising \$1,500 by Dec. 21<sup>st</sup> will receive Cool School fleece hats for all members of the team.

## ***“Cool School” Teams raising \$5,000 by Jan. 18<sup>h</sup>***

Teams raising \$5,000 by January 18<sup>th</sup> will receive custom t-shirts, imprinted with team name and school colors.