

TEAM FUNDRAISING:

SPREAD THE WORD, HOST AN EVENT,

RAISE FUNDS FOR YOUR SCHOOL!

SPREADING THE WORD

Be a part of bringing the Cool School Plunge to the next level. With permission, help promote it by:

- Posting signs around your school and neighborhood!
- Hang posters, banners, balloons at school, home, or anywhere else you can think of (restaurants, 7-11, hairdresser, etc. – of course get permission first).
- Don't be afraid to cast a wider net to help reach your goals (approaching friends of friends, etc.)
- Ask everyone you know for a donation.
- Remember to follow up.
- Host morning and lunchroom announcements

Stay organized and track both individual and team progress.

FUNDRAISING EVENT IDEAS

Organize and hold fund raisers to bring in the donations!

- **Ice Cream Social** - Just about everyone likes ice cream! Host an ice cream social event for your team. You can charge a flat fee, price per ice cream scoop or just set out a jar and ask for donations.
- **Pizza Party** - This is a twist on the usual fundraiser dinner. Decide if you would like to make this a pizza buffet, set a limit on the number of slices per person, or actually sell the pizza "by the slice."
- **Dessert auction** - Ask for donations of baked goods. Label each dessert with the name of the dessert and the cook. Ask your team's most humorous and charismatic person to be the auctioneer who can entertain the crowd and boost the auction prices.
- **Bake Sale** – hold a Friday bake sale at school (with permission) so classmates and faculty can have treats! Make sure to individually wrap items for individual sale.
- **Freddie the Flamingo** – An eight year old boy put "Freddie Flamingos" in people's yards with a note around Freddie's neck asking for a donation to have them removed. He raised more than \$6,000.00.
- **Restaurant to the Rescue** – ask a local restaurant or café to contribute a portion of the proceeds for a day. It could even be a special menu item. Create a sign letting patrons know that the owner will donate half the money if purchased.
- **Bottle Drives (Recycle)** – each team member runs a bottle drive in their area. Go door-to-door and collect bottles from neighbors and friends.
- **Pennies from Heaven** – did you know that one milk jug full of pennies weighs 35 lbs? And did you know that 30 lbs of pennies is equal to \$50? Collect pennies – sit out jars, ask neighbors, etc.
- **Bowl-A-Thon** – bowlers get pledges for each pin they knock down, or you can just get a flat donation. This can bring in good money and be fun!
- **Penny Wars** – Set up a challenge for your class to try to collect the most points (pennies). Points are given for pennies and negative points for silver coins and cash. Others can sabotage by placing money other than pennies in the jars. The class with the most points wins lunch at the losers expense. All money in the jars is donated for the Plunge.